Philip D. Murphy, Governor Tahesha L. Way, Lieutenant Governor Francis K. O'Connor, Commissioner Kevin S. Corbett, President & CEO



### **VACANCY ANNOUNCEMENT**

# Manager, Demand Forecasting & Research

<b>Posting #:</b> 9206	Issue Date: 11/26/2024	Closing Date: 1/31/2025
Location: Newark, NJ		
Salary: To be discussed with recruiter		

# **Position Summary**

# **SUMMARY:**

- Directs the application of demand forecasts, and presents recommendations relating to key investment decisions, including rolling stock, station capacity, park/ride initiatives and new system configurations.
- Evaluates key policies and recommends strategies for managing ridership demand.
- Evaluates and prepares recommendations for service, fare, revenue, and costs related to major projects.

#### **General Description**

#### **ROLES & RESPONSIBILITIES:**

- Directs and performs development of ridership analysis and associated reporting.
- Supports the development of major transit investment projects and the
  preparation of planning studies, environmental documents, and alternatives
  development through ridership analysis and forecasting.
- Conducts and directly supervises staff to produce ridership forecasts for facilities and services.
- Directs the conceptual approach for systems planning studies, and coordinates with other project efforts. Uses computerized transportation modeling techniques, and manages the production, coordination, and presentation of the findings.
- Directs demand modeling alternatives, selection of demand modeling strategies, development of trip generation, trip distribution, assignment, and mode split models for NJ TRANSIT.
- Directs development, coordination, application, maintenance, and presentation of the long-range regional economic and travel forecasts.
- This position supervises a Senior Research and Forecasting Analyst.

# **EDUCATION, EXPERIENCE & QUALIFICATIONS:**

• Bachelor's Degree in Transportation Planning, Urban Planning, Business Administration, or related area and three (3) years of progressive experience in transportation planning, econometrics, transportation demand forecasting, market research or related areas.

### **KNOWLEDGE & SKILLS:**

• Experience using computerized transportation demand models required.

At NJ TRANSIT, diversity and inclusivity are vital to our success as are committed to hiring individuals from diverse backgrounds, experiences, abilities, and veteran status. As an Equal Opportunity Employer, we encourage all qualified applicants to apply and join our team.

NJ TRANSIT adheres to the NJ First Act. To learn more, click here.

### **Apply Today!**

Only applications submitted through the NJ TRANSIT Career Portal will be reviewed:

# Manager, Demand Forecasting & Research

# **Contact Information**

- 1. Log in to your NJ TRANSIT Career Portal to check your application status
- 2. Check your inbox (and <a href="mailto:spam/junk folder">spam/junk folder</a>!) for important information or next steps
- 3. Email NJTSR@njtransit.com with general questions

<u>Disclaimer:</u> Please note that NJ TRANSIT has not adopted the provisions of Title 11A of the New Jersey Statutes (Civil Service). Thus, the Civil Service Commission will not play a role in or oversee the hiring process for this position.